

ENVIRO



7th Australian Conference and Exhibition Integrating Business and the Environment

24 - 26 July 2012 • Adelaide Convention Centre
South Australia

Exhibitor
Prospectus

ENVIRO is the must-attend event for environment and sustainability in Australia. Showcasing the largest display of products and technologies that are available to Australian businesses and consumers, ENVIRO 2012 will take place from 24 to 26 July at Adelaide Convention Centre.

In addition to your exhibition stand, you will also have access to the delegate lounge, internet cafe and a new area for exhibitors to give brief presentations promoting their products and services.

ENVIRO also provides exhibitors with additional opportunities to converse with attendees at the Welcome Cocktail Reception (held within the exhibition hall) and Gala Dinner. Catering (morning/afternoon tea and lunch) for ENVIRO Conference delegates will also be served within the exhibition hall.

ENVIRO 2012 Overview

- Australia's largest meeting of business and the environment
- 7th iteration – event founded in 2000
- Partnered by State Government
- Joint venture between the Australian Water Association and Waste Management Association of Australia
- 3 days of site visits, workshops, presentations (keynote, platform and poster), trade exhibition and networking functions
- Over 2,300 total attendees in 2010. Representatives from 15 countries



ENVIRO 2012 Government Partner:

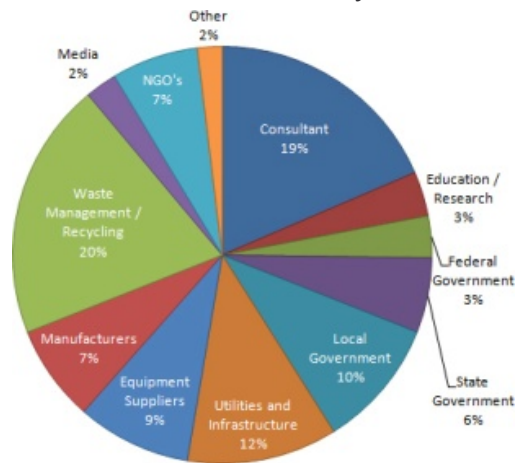


A joint venture between:

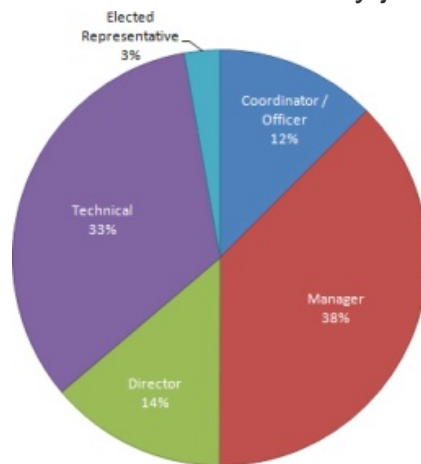


Who attended Enviro 2010:

- Breakdown of 2010 attendees by sector:



- Breakdown of 2010 attendees by job function:



Who should exhibit:

Organisations operating or supplying to organisations in the areas of:

- Carbon management and trading
- Clean technologies
- Contaminated land
- Eco-communication
- Education, training and/or research
- Energy efficiency
- Engineering
- Environmental auditing
- Environmental management systems
- Facilities management
- Finance, legal and insurance
- Green buildings
- IT systems and infrastructure
- Laboratory / analytical services
- NGO's
- Recycling and reuse
- Regulation
- Renewable and alternative energy
- Sustainable cities
- Transport and infrastructure
- Utilities and infrastructure
- Water and wastewater management
- Waste management

Display options

Shell scheme

This is a standard exhibition display booth arrangement. This option provides an easy and functional solution for exhibiting.

The shell scheme package includes:

- 2.4m high Velcro sensitive walls
- Fascia sign with company name (max 30 letters)
- 2 spotlights per 9m²
- 1 single 4-amp powerpoint
- Carpet

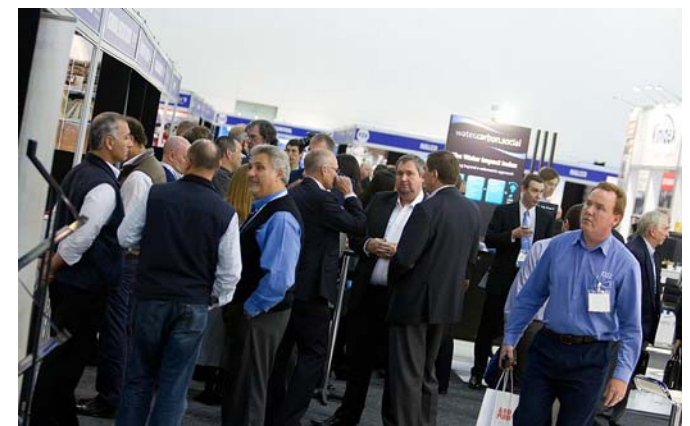
Display upgrade options are available at an extra cost.

Space only

This is the most creative and eye catching way to attract buyers to your stand. Space only displays require a little more effort but can be a huge point of difference between you and your competitors. The space only package provides raw floor space only and does not include carpet or any of the shell scheme inclusions listed above. This package can be tailored to suit your needs. Space only displays are only available for areas 25m² or greater. Please note that all designs for custom stands must be approved by the organiser and the venue.

Branding opportunities

Increase awareness of your brand by placing your logo on various pre-show, online and on-site collateral or structures. Take advantage of our unique branding opportunities designed to help companies generate greater impact, enhance their image and drive more buyers and visitors to your stand.



Exhibitor inclusions

Both shell scheme and space only exhibitors will receive the following inclusions:

- 1 complimentary Exhibition Catering Package with every 9m² of display space¹
- 1 complimentary Gala Dinner ticket per exhibitor²
- 1 complimentary Welcome Reception ticket per exhibitor²
- 1 delegate satchel per exhibitor²
- Free trade invitations for exhibitor clients and prospective clients (printed and electronic versions)
- Free inclusion in Exhibition Buyer's Guide (advertising and entry upgrades will be available)

¹ Catering Package includes morning tea, lunch and afternoon tea on each of the operational days of the Exhibition. Additional packages can be separately purchased up to one month prior to the event.

² Exhibitor means the person or company identified in the Exhibition Booking Agreement.

Event marketing

There will be extensive marketing activities to promote and attract relevant and qualified buyers to Enviro 'LIVE. Not only will the campaign promote the exhibition but it will also publicise the presence of the exhibitors and their latest developments.

Some of the activities that will be undertaken will include:

- Extensive Trade Journal Advertising
- Direct and Targeted Mail
- Online Marketing
- Public Relations
- Daily Newspaper Advertising
- Exhibitor Opportunities



How to book your space

Step 1: Contact the ENVIRO team to discuss your needs. Once your requirements have been determined and agreed upon you will receive an Exhibition Booking Agreement

Step 2: Complete and return the Exhibition Booking Agreement

Step 3: Once we have received your completed paperwork you will be sent an invoice for your deposit payment to confirm your participation. As the event draws closer you will receive further communications from the ENVIRO team, including your Exhibitor Manual and Trade Visitor invitations to assist in your preparation for the event.



Contact us

ENVIRO Exhibition Office (AWA)

t 02 9436 0055

e smasters@awa.asn.au

ENVIRO Secretariat (WMAA)

t 1300 651 026

e veronica@wmaa.asn.au