



MEDIA RELEASE

VICTORIAN GOVERNMENT TO SUPPORT PREMIER SUSTAINABILITY CONFERENCE

MELBOURNE, AUSTRALIA – Friday, 24 July 2009: With exactly one year to go until Enviro 2010 - Australia's premier national assembly of the environment and sustainability industry - the Victorian Government has come on board as a partner of the initiative.

Cementing its status as leader in environmental innovation Sustainability Victoria CEO, Anita Roper said, "We are proud to be a partner of Enviro 2010. Sustainability Victoria is committed to facilitating and implementing significant innovation in the environment and sustainability industries."

A joint venture between the Waste Management Association of Australia and the Australian Water Association, Enviro 2010 will assemble leaders of the Australian environment and sustainability industries, business and policy makers to instigate innovation from the 21st – 23rd of July 2010.

Conference Chairman, Max Spedding said, "We are delighted to have the support of the Victorian Government.

"As the world continues to embrace the "New Green Deal" and as sustainability cements itself as the paramount global issue moving into the future, Enviro 2010 offers government and industry a robust and dynamic forum where they can exchange ideas, experiences, research and solutions and continue to build a strong and effective environment and sustainability industry."

"Last Friday we sent out a call for papers to be presented at the conference and I invite all those with a case study or a new approach to respond accordingly."

"We are searching for papers and presenters who can speak to the following topics: Implementing Change, Sustainable Resource Management, Responding to Climate Change, Developing Sustainable Infrastructure, Sustainable Procurement and Supply Chains, Sustainable Cities, Innovation and New Technologies."

The conference will be run concurrently with the Enviro 2010 Exhibition where more than 100 exhibitors will display the latest in environmental and sustainability innovation. In total, Enviro will play host to an audience of over one thousand people.

Spedding added, "We invite Government and industry to visit our website to keep up to date with our progress: <http://www.enviroconvention.com.au/>

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