



conference and exhibition

5 - 7 may 2008

melbourne exhibition
and convention centre

exhibition opportunities

new exhibition features

New inclusions

- One exhibitor staff registration with every 3 x 3 metre space
- Report on exhibitor survey after the event

New Benefits for Members

- Exhibition discounts for AWA and WMAA Corporate Members
- Enviro 08 will be organised in-house by AWA and WMAA, keeping a direct relationship between exhibitors, delegates and their associations

New Focus

- The conference program will be more focused than Enviro 06 and attractive to the manufacturing and building sectors as well as the traditional areas of environment, water and waste.
- The exhibition will be enhanced, with a greater emphasis on business-to-business transactions and spotlighting new, innovative Australian products.

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WASTE MANAGEMENT
ASSOCIATION
OF AUSTRALIA

www.enviroconvention.com.au

What is Enviro 08?

The Enviro Conference and Exhibition is a platform for showcasing the Australian environment industry. Enviro 08 will be held in Melbourne from Monday 5 May to Wednesday 7 May 2008. The Enviro 08 Conference and Exhibition will be hosted by the Australian Water Association and the Waste Management Association of Australia.

Enviro aims to maximise cross-fertilisation and networking opportunities between the various sectors of the Australian environment industry and their customers in mainstream industry. Participants are expected to come from a diverse industry and government cross-section and from all levels of management. Enviro 08 will provide an opportunity to establish business relationships that will facilitate trade and open up new markets and opportunities, as well as to update their technical knowledge.

Since it began in Sydney in 2000, The Enviro Conference and Exhibition has grown from strength to strength, drawing 6,000 people to Melbourne in 2002, more than 5,000 to Sydney in 2004, and another 6,000 in Melbourne 2006. Enviro is therefore the pre-eminent opportunity for the Australian environment industry to communicate to the wider community and market its products and services.

Who will attend?

The Enviro 08 Exhibition plays a very powerful role of bringing industry buyers and sellers together, allowing the buyers to identify solutions face-to-face and the sellers to exhibit their products and services to the right people. Altogether the organisers are expecting 6,000 trade visitors, conference delegates, dignitaries, keynote speakers, sponsors and exhibitors to attend Enviro 08.

Conference delegates comprise of executive managers, sales and marketing representatives, engineers, operators, scientists and policy planners from the following fields:

- Research
- Education institutes
- Federal, State and Local Government
- Engineering
- Contractors
- Manufacturing



Why exhibit?

Enviro 08 exhibitors will come from a range of environment industry sectors that broadly fall into the water, waste, soil, air and energy categories.

Exhibiting at Enviro 08 is suitable for any environment industry stakeholder seeking to:

- Achieve enhanced or maintained status and brand visibility in the Australian and Asia Pacific environment industry markets
- Demonstrate a capacity to deliver environmental goods and services to 6000 environment industry personnel, including Enviro 08 delegates, dignitaries, keynote speakers, trade visitors, sponsors and other exhibitors
- Demonstrate a commitment to a healthy environment and a healthy environment industry in Australia and the Asia Pacific region
- Showcase new and innovative products

Program Outline

Sunday 4 May 2008

Exhibition build and bump-in
Registration opens

Monday 5 May 2008

Opening Ceremony
Day 1 of conference program
End of day drinks in the exhibition

Tuesday 6 May 2008

Day 2 of conference program
Conference Dinner

Wednesday 7 May 2008

Day 3 of conference program
Conference close
Exhibition close and bump-out

Exhibitor package and rates

Exhibitor benefits

No matter what space you choose on the exhibition floor, you will enjoy the following benefits as an Enviro exhibitor:

- Excellent marketing opportunities
- Personal contact with potential clients and business partners at the exhibition
- Receive full contact details of all registered visitors to your booth
- Promotion
- Direct mail to more than 10,000 association members and previous conference delegates
- Exhibitor listings on the website, in the program handbook, on the CD-Rom of proceedings and in the official catalogue
- Free trade visitor passes for you to give to your clients

Activities planned in the exhibition:

- Drinks for delegates and exhibitors after conference sessions on Monday
- Morning and afternoon teas
- Lunch

On-site services

- Internet and email facilities in the Lounge
- Cappuccino carts in the exhibition

Complimentary items

- One exhibitor staff registration per 3 x 2 / 3 x 3 metre space*
- One dinner ticket per 3 x 3 metre space
- Visitor tracking service
- Satchel
- Report on exhibitor survey results after the event

* Exhibitor staff registrations include morning tea, lunch and afternoon tea daily, exhibition drinks on Monday and name badge (no satchel or social functions). Extra exhibitor staff can be registered at \$350 per person.

Rates

	AWA or WMAA Corporate Member	Non Member
Per 3 x 2 metre shell scheme	\$3,750	\$4,550
Per 3 x 3 metre shell scheme	\$4,750	\$5,250
Per 3 x 3 metre shell scheme (corner)	\$5,225	\$5,775
Per 3 x 3 metre carpeted floor space	\$4,455	\$5,355

Rates are in Australian dollars and include 10% GST
Rates are valid until 31 December 2007. After this date, a 10% late fee applies

Shell scheme

- Three walls finished in velcro-compatible fabric (corner booths two walls)
- Fascia board with company name (corner booth two fascias)
- Two spotlights connected to power per 6 / 9 square metres
- One single 4-amp power point per 6 / 9 square metres
- Carpeted floor space

Space only

This option is available to organisations who wish to use an exhibition contractor to build a custom booth. It does not include the provision or use of shell scheme walls, power and lights. Please note that all designs for custom booths must be approved by the organiser and venue.

Exhibition floorplan

Please refer to the event website:

www.enviroconvention.com.au to view the exhibition floorplan and available space.

How to secure your package

Please complete and return the application form on the back of this brochure. Your application will be processed and you will be mailed a tax invoice and confirmation letter.

Conditions of payment

An initial deposit of 10% of the total owing is required 7 days of signing the Exhibition Agreement. The organiser has the right to release the allocated booth if the deposit is not received by this time.

- First payment (deposit): 10% – to be paid 7 days from signing of the Exhibition Agreement
- Second payment: 45% of the total fee – due 1 October 2007
- Final payment: 45% of the total fee – due 31 January 2008

Payment methods

1. Company cheque
2. Electronic Funds Transfer – please email: expo@enviroconvention.com.au for bank account details
3. Credit Card - Visa, Mastercard, AMEX
(2% surcharge applies to all credit card payments)

Cancellation policy

Exhibitors may cancel the Agreement at any time in writing, however, cancellation penalties do apply. Please refer to the Exhibition Booking Agreement for details (available on request).

For further information, please contact:

Enviro 08 Secretariat
(Australian Water Association)
PO Box 388
Artarmon NSW 1570

T: (02) 9413 1288
F: (02) 9413 1047
E: expo@enviroconvention.com.au
W: www.enviroconvention.com.au





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exhibition booking form

Contact Name: _____ Position: _____

Organisation: _____ ABN: _____

Corporate Membership Number (if applicable): _____ AWA WMAA

Address: _____

City: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

exhibition request

Please indicate booth/floor space size. Costs are in Australian Dollars and include 10% GST:

- Shell scheme, 3 x 2 metres \$3,750 (member), \$4,550 (non-member) Quantity: _____
- Shell scheme, 3 x 3 metres \$4,750 (member), \$5,250 (non-member) Quantity: _____
- Shell scheme, 3 x 3 metres (corner) \$5,225 (member), \$5,775 (non-member) Quantity: _____
- Floor Space, 3 x 3 metres \$4,455 (member), \$5,355 (non-member) Quantity: _____
- 10% late fee for bookings after 31 December 2007

Total cost: \$ _____

Please indicate the number(s) of your preferred booth(s) in preference of 1-3:

1. _____ 2. _____ 3. _____

send your completed form to:

Fax: (02) 9413 1047

Post: Enviro 08 Secretariat (Australian Water Association), PO Box 388 Artarmon NSW 1570

enquiries:

Hayley Galbraith, Exhibition Manager (AWA) T: 02 9495 9919 E: expo@enviroconvention.com.au

Thank you for your booking

You will be notified of availability and an agreement and invoice will be sent to you.